

THE  
**PEW**  
CHARITABLE TRUSTS

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Director, Healthcare Programs  
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# The Pew Charitable Trusts

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The Pew Charitable Trusts is an independent, non-profit research and public policy organization.

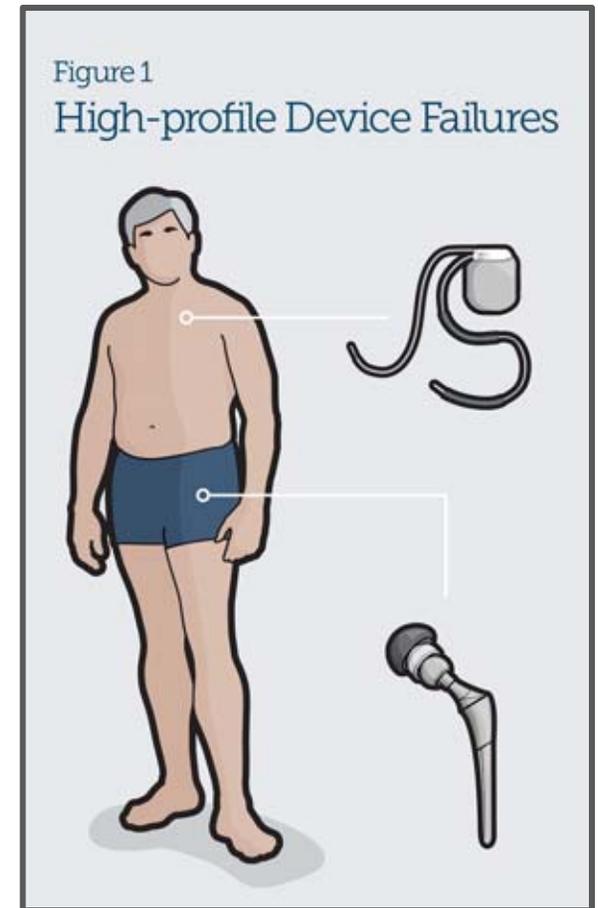
Pew seeks to enhance medical device safety and foster device innovation that benefits patients.

- Unique device identifier
- Medical device registries
- Accelerating patient access

# Need Better Data on Device Quality

Critical time to improve device safety and facilitate innovation

- Recent high-risk device failures
- Total Product Life Cycle (TPLC) regulation to expedite patient access
- Dearth of information for clinicians and patients to make informed decisions
- Emergence of better, electronic data sources and methods

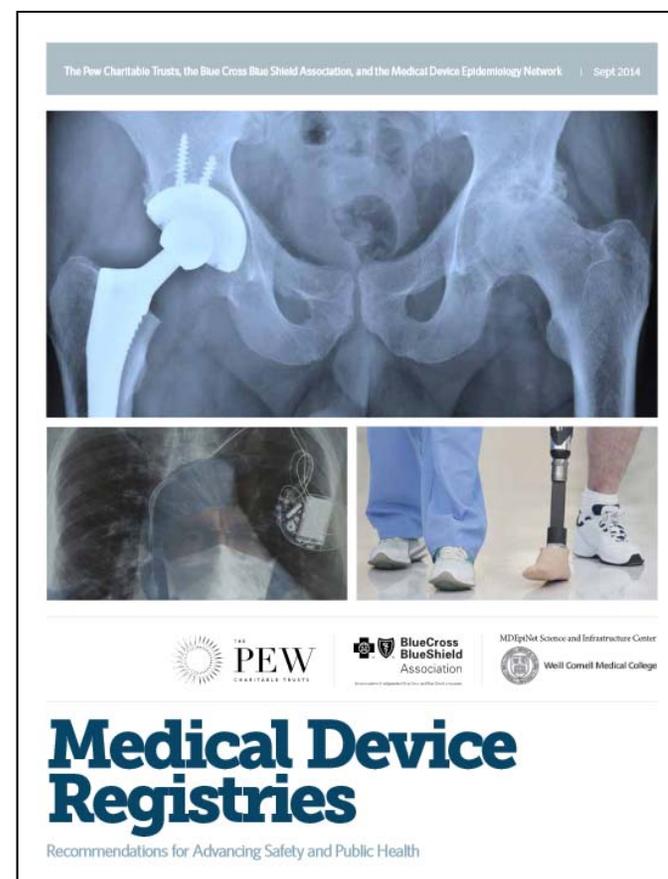


## Recommendations Reflect Findings

Findings in the Medical Device Task Force report reinforce findings from Pew and Pew-sponsored research

Pew-MDEpiNet-Blue Cross Blue Shield Association report

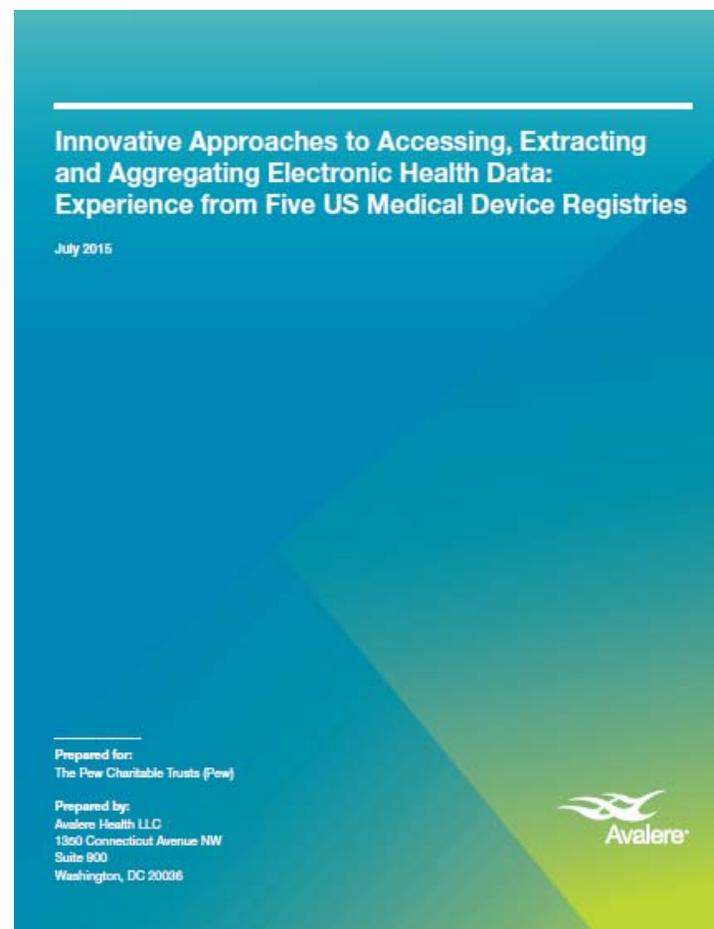
- Streamline registry data collection through better integration & interoperability
- Standardized definitions
- Coordinate registries with other national efforts



## Recommendations Reflect Findings, cont.

Pew-funded report from Avalere Health

- Develop a common data model, and ensure its use
- Implementation of UDI across data sources
- Proprietary vendor systems lack interoperability
- **Webinar:**  
September 15th, 2015  
11:30 a.m. - 12:30 p.m., EST  
[medicaldevices@pewtrusts.org](mailto:medicaldevices@pewtrusts.org)





## **MDRTF: Better Data for CRNs**

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Can achieve more, better data for Coordinated Registry Networks (CRNs) by:

- 1) Use of a common data model by registries, FDA, EHRs, manufacturers, others
- 2) Adoption of UDI in electronic health information sources
- 3) Coordination of registry and postmarket surveillance efforts



## Next Steps: Common Data Model

Encourage the use of common data models by registries, manufacturers, FDA, EHR developers and others

- ONC Common Clinical Data Set
  - A base data set for registries
- CDISC
  - Could be adopted for both premarket and postmarket applications
  - FDA and manufacturers could accelerate this effort through the user fee program

Enhance patient matching to accurately link data

## Next Steps: UDI Adoption

Encourage UDI adoption into registries, EHRs and claims

- EHRs
  - Finalize ONC proposal to include UDI in EHRs
  - Finalize UDI inclusion in CCDS, and encourage its exchange
- Claims
  - Multi-stakeholder support
  - Provides registries with longitudinal data
- Need pilots to demonstrate feasibility and utility of UDI capture
  - Consider user fees and other funding sources



## Next Steps: Device Data Entity

Multiple reports have suggested that a single entity coordinate and leverage multi-stakeholder efforts to enhance device data collection

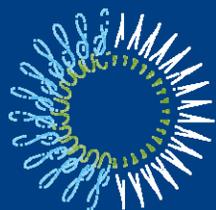
- Must leverage and enhance existing data collection
- Must develop best practices and policies to accelerate better data
- Must have value for and be supported by multiple stakeholders:
  - Manufacturers, regulators, payors, registries, clinicians, etc.
  - Requires multi-sourced funding
  - May require seed funding to establish self-sustaining business plan, governance, etc.
  - Multiple potential seed funding models, including user fees

## **Conclusion**

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Registries have tremendous potential to improve data collection—both pre- and postmarket

- With the shift to a TPLC approach, more efficient data collection is all the more critical
- Must have benefits to patients, clinicians, innovators and others
- All stakeholders need to work together and invest time and resources to achieve the potential of registries
  - Will not happen on its own without leadership from HHS, Congress and the private sector



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