

## BUILD Consortium Member Biographies



**Dennis Black**, Director of e-Business, Becton, Dickinson, has over 25 years of experience within the medical device industry and has worked in a variety of different roles. He joined BD, a leading medical technology company in 1998 and currently works within the BD Solutions and Services group. Dennis is focused on developing and implementing a variety of supply chain solutions and related services. Other responsibilities include implementing FDA's Unique Device Identification (UDI) regulation within BD and collaborating with select customers on initiatives to reduce healthcare costs. Dennis currently serves on the GS1 Healthcare Global Leadership Team; the GS1 US Executive Leadership Committee; and the Strategic Market Place Initiatives (SMI) Board of Directors. He actively participates in various industry work groups within SMI, Global Healthcare Exchange (GHX), AdvaMed, and the Association for Healthcare Resource & Materials Management (AHRMM) to help solve a variety of healthcare challenges.



**Kevin Capatch**, Director of Supply Chain Technology and Process Engineering at Geisinger Health System, utilizes Lean Thinking to focus on magnifying the value and eliminating the waste in the core value streams. Kevin's evangelistic leadership style and manufacturing-based operational expertise, combined with his information systems background, has allowed him to stimulate new thinking and promotion of process redesign in Geisinger's supply chain information and supply delivery systems. Kevin remains a trainer in the Geisinger Quality Institute. He continues to serve in external leadership roles: Healthcare Transformation Group (HTG), Community Advisory Board (CAB) for GS1 Healthcare, member of multiple GS1 workgroups, and a member of ASC x12 workgroup. He has completed AHRMM's Healthcare Supply Chain Leadership Institute and completed his Master's Degree in Project Management. In his spare time, he and his wife Diane, support their two son's passion for auto and motorcycle restoration.



**Jeff Dressler, MBA** is the Director of Clinical Research for Abbott Laboratories. Jeff is responsible for Data Management, Quality, Innovation, and Alliance at Abbott. Jeff has previously been responsible for working with the Global Commercial organization within Abbott to use Innovation to drive bringing products to diverse markets. Prior to joining Abbott Jeff was a consultant helping organizations solve Information Technology and Business Process challenges. He received his MBA from the University of California Berkeley and his BS from the University of Illinois Champaign Urbana.



**Curtis Dudley** is the Vice President of Performance Solutions at Mercy. Curtis and his team are responsible for designing and deploying solutions that drive clinical, operational, and financial performance improvement. He oversees the identification and use of tools, technology, metrics and dashboards across the entire care continuum, driving more predictive and dynamic decisions that help optimize the Mercy experience for caregivers and patients. Curtis has more than 20 years' experience in supply chain and information technology. He has held various positions with Mercy that include management positions in the operating room, warehousing and distribution, regional supply chain leadership, and I.T. He has led a number of key implementations including the OmniCell point of use system, Lawson supply chain management software, a medication administration safety program, the TECSYS warehouse management system for pharmacy distribution. He also worked with industry leaders to implement the first Perfect Order program within health care and has pioneered the adoption of GS1 standards and the use of Unique Device Identifiers in the EHR. Curtis is a member of the Association for Healthcare Resource & Materials Management (AHRMM). He also has served as an advisory board member to a number of different health care technology companies.



**Leslie Kelly Hall** is the Senior Vice President of Policy at Healthwise. Leslie combines past experience as a hospital administrator and vision as a consumer advocate to fuel patient engagement in national health care reform. As senior vice president of policy, Hall guides efforts regarding health information technology, standards, interoperability, privacy, and security policies that will help people engage in their own health.

Hall is widely recognized as a leader in health information technology (HIT). She has been appointed by Secretary Sebelius, and most recently Secretary Burwell, to serve in several capacities as a consumer advocate for Health and Human Services (HHS) Federal Advisory Committees.

In addition to her patient-engagement efforts, her HHS committee work gives her in-depth knowledge of Meaningful Use, interoperability, and HIT implications for new models of care, value-based care, and other emerging requirements. Hall is a frequent presenter at federal and industry summits, including the 2012 White House Patient Access to Health Data Summit, the Post-Acute Health IT Summit, and the HL7 Plenary Session on Patient Engagement and HHS Consumer Summits.

Prior to serving in her current role, Hall was senior vice president of products at Healthwise, where she was responsible for bringing new products to market, bringing products to the provider market, and managing legacy product success. Also, her achievements in health care administration have made a significant impact not only on patients and physicians but also on the health care system in the state of Idaho. She is the former chief information officer and vice president of marketing for Saint Alphonsus Health System. In 1996 she created Idaho's first physician portal; and in 2003 under Hall's leadership, Saint Alphonsus was recognized in BusinessWeek's WebSmart 50 Companies list.



**Jo Carol Hiatt, MD, MBA** is the Chair of the National Product Council for Kaiser Permanente and also chairs KP's Inter-Regional New Technologies Committee. She is a partner in Southern California Permanente Medical Group (SCPMG) and is currently Assistant Medical Director, SCPMG Business Management. Dr. Hiatt chairs Southern California's Technology Deployment Strategy Team as well as the Oversight Committee for Integrated Medical Imaging. Dr. Hiatt joined Kaiser Permanente as a general surgeon at Panorama City, later serving as Chief of Surgery at that location and member of the SCPMG Board of Directors. Dr. Hiatt received her undergraduate degree from Stanford

University and her medical degree from Duke University. She trained in general surgery at UCLA. In addition to her clinical degree, Dr. Hiatt received an MBA from UCLA's Anderson School of Management. She was designated an American College of Surgeons Health Policy Scholar in 2013.

**Tom Maughan** is the Senior Product Development Engineer at DePuySynthes.



**Bart Phillips, MS** is a Senior Manager of Data Solutions for the Data Science function in the Scientific Strategic Organization within Medtronic. In this role he leads the development of technical and analytic solutions aimed at modernizing post market surveillance. Additionally, he is a champion for the adoption of healthcare data standards across the enterprise and participates in many cross-company initiatives designed to create alignment and momentum for the company in leveraging real-world healthcare data.

He was previously the Director of Operations, Clinical Integration for Valence Health. In this role he developed and oversaw the implementation and management of a data aggregation and reporting solution for physician networks that focused on delivering patient management tools to physician offices to improve the quality and cost of care. Within this role he led the development of the company's first generation enterprise master patient index and clinical practice guideline database engine products. Mr. Phillips has held technical and analytic leadership roles in numerous healthcare associations. Most notably, he worked closely with physician leaders on the rollout of the American College of Surgeons National Surgical Quality Improvement Program (ACS NSQIP). Mr. Phillips received his undergraduate degree in biomedical engineering from Washington University in St. Louis and his Master of Science in Applied Statistics from DePaul University in Chicago.



**Terrie Reed, MS** Industrial Engineering, recently returned to FDA as Senior Advisor for UDI Adoption after having a one year opportunity to work with experts in device informatics research at Duke Clinical Research Institute. Ms. Reed has spent her career advocating for the operational integration of data standards and informatics principles into healthcare and government systems in order to improve the efficiency of regulatory submissions and public health reporting. Her latest role as Senior Advisor for UDI Adoption is the culmination of years of systems analysis, information science, and regulatory science experience aimed at significantly improving device evaluation and decision-making through the adoption of unique device identification

(UDI) across the device ecosystem.



**Mike Schiller, CMRP** is Senior Director of Supply Chain for the Association for Healthcare Resource & Materials Management (AHRMM), a personal membership group of the American Hospital Association. As the organization's subject matter expert he brings more than 25 years of healthcare supply chain management to his role. In this capacity, Schiller collaborates with industry leaders on various healthcare and supply chain advocacy initiatives as well as works with AHA and AHRMM executive leadership on the development of the association's strategic initiatives including the Cost, Quality, and Outcomes Movement and the Learning UDI Community Steering Committee. Prior to joining AHRMM, Schiller held a number of leadership roles at Children's Memorial Hospital, where he moved the organization forward on a number of different initiatives including supply chain optimization, technology and automation, and the

reallocations and reorganization of staff resources. As Corporate Director of Supply Chain, he was responsible for coordinating all aspects of the medical equipment procurement for the building of the Ann & Robert H. Lurie Children's Hospital of Chicago. Schiller holds a graduate certificate in information systems management from the Keller Graduate School of Management, and a Bachelor's degree in business management, from Northeastern Illinois University.

**Cynthia Shumway** is the Director of Supply Chain & Support Services Business Applications for Intermountain Healthcare.



**Brad Steger** is the Global Project Manager for Unique Device Identification (UDI) Systems for Zimmer Biomet. His duties include providing subject matter expertise for GS1 Specifications and publishing to the GDSN. He previously held the position of Labeling Manager, where he implemented the labeling system for Biomet at 94 sites around the globe. Mr. Steger has extensive experience in Software and Process Validations, has practiced Manufacturing Engineering in two Fortune 500 companies and served as the MRI Compatibility Subject Matter Expert for Biomet. His unique skills set allows him to provide new insights and perspectives to the industry groups and Standards Committees on which he participates. Mr. Steger received degrees in Computer Integrated Manufacturing and Manufacturing Engineering Technology from Ball State University and is Certified Biomedical Auditor.



**Paul D. Varosy, MD, FACC, FAHA, FHRS** is the director of cardiac electrophysiology in the Department of Veterans Affairs (VA) Eastern Colorado Health Care System and Associate Professor of Medicine at the University of Colorado Denver. As an undergraduate, he attended the University of California, Los Angeles, and then earned his medical degree at the University of California, San Diego. He trained in internal medicine, cardiovascular medicine, and clinical cardiac electrophysiology at the University of California, San Francisco. Dr. Varosy's interests focus on measurement and improvement of quality of care among patients with heart rhythm disorders and arrhythmia devices. He was a recipient of a Research Career Development Award from the VA Office of Health Services Research and Development (VA HSR&D) evaluating real-world outcomes among veterans with implantable cardioverter defibrillators (ICDs). He serves in several leadership roles at the National Cardiovascular Data Registry (NCDR), the development team for the Safety of Atrial Fibrillation Ablation Registry Initiative (SAFARI), and he holds leadership roles at the Heart Rhythm Society, the American College of Cardiology, and the American Heart Association focused on performance measures development, health policy, and quality improvement. Most recently, he led the development of NCDR's AFib Ablation and Left Atrial Appendage Occlusion Registries. Within the Veterans Health Administration, he co-chairs the integrated project team implementing real-time locator system technologies for logistics/inventory management in VA cardiac catheterization and cardiac electrophysiology laboratories nationwide. Dr. Varosy resides in Centennial, CO, a suburb of Denver, with his wife and three children. He is an avid guitarist, cyclist, aviator, and skier.





**Karen Wolfe** is a Supply Chain ERP System Analyst for Mayo Clinic. As a Supply Chain ERP System Analyst, Karen's responsibilities include; implementation of GS1 Data Standards across Mayo Clinic Organization as well as ERP Item and Vendor Master Integrity and integration. She was instrumental in moving Mayo Clinic toward ownership of their GLN hierarchy and continues to move suppliers towards GLN implementation as well as utilization of GTINs in Supply Chain transactions. As a member of the Mayo Clinic Data Stewardship Council, she participates in enterprise implementation of Data Standards and compliance. As a member of the Healthcare Transformation Group (HTG), Karen works collaboratively with four other IDNs working with suppliers on the

importance of the GS1 Healthcare US data standards implementation across the healthcare industry supply chain. She is an active participant in the GS1 Healthcare US and sits on the Executive Leadership Council. Karen has more than 40 years' experience in Supply Chain Management with a focus on inventory and data integrity, previously working in the manufacturing environment as Procurement/Materials Manager.